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**Patron** Professor Allan Fels AO

2 October 2014

Barry Jenner  
Mindshop  
Via email: [bjenner@mindshop.com.au](mailto:bjenner@mindshop.com.au)

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Dear Barry,

**Recommendation: Barry Jenner**

I've written you a recommendation for future use. Please see below.

To whom it may concern,

I've utilised Barry's services many times in the past decade however it wasn't until I was appointed CEO at SOCAP Australia that I took steps to hire him as a coach.

Barry was able to provide wisdom, maturity, calm and expertise that enabled me to cut through the clutter, establish clear strategy and deliver on organisational goals despite significant obstacles.

In fact, as someone who has always believed passionately in the value of education and training, coaching and mentoring will be my go to skills and support methodology of choice moving forward. Why? Because the methodologies provide specific and targeted results based on individual needs and personal circumstances enabling the student to move forward far more rapidly than they would normally.

Yours in consumer affairs,



Amanda Blesing  
CEO  
SOCAP Australia

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