

# How to Recruit Truck Drivers

## Eight Things You Should Do

1. Write down why a truck driver would like to work for you.
2. Then, write down three examples of where you have publicly complimented a driver on a job well done.
3. Put driver testimonials on your web site and LinkedIn.
4. List driver benefits on your website.
5. Highlight on web site the skills and attributes required.
6. Have a web site tab for drivers able to express interest in working for you.
7. Use a documented recruitment process
8. Have a One Page Driver Recruitment & Retention

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